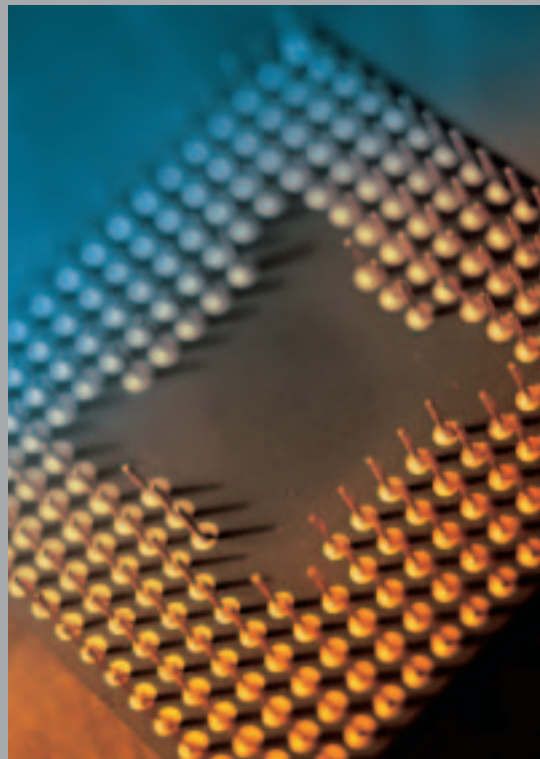


*Evaluate And Resolve Risks  
To Your Business Continuity  
The Liebert Availability Assessment*



## When You Need Proof Of Protection

You're driven to continuously improve IT systems availability to meet business continuity requirements. The twin challenges of maintaining a high-availability network and complying with IT regulatory requirements make it imperative to verify the effectiveness of your power and cooling protection as your networks expand.

NOW YOU CAN EFFECTIVELY EVALUATE THE POWER AND ENVIRONMENTAL SYSTEMS THAT PROTECT YOUR CRITICAL BUSINESS OPERATIONS

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### Introducing The Liebert Availability Assessment

*No one knows network protection better than Liebert Corporation. With a 45-year history of protecting all of the Fortune 500 and the world's most critical networks, Liebert provides power protection, precision cooling and performance monitoring solutions for business-critical networks.*



The Liebert Availability Assessment is a ground-breaking new service from Emerson Network Power. It is designed to help organizations improve the power and cooling strategies that ensure the availability and integrity of their IT data and business-critical networks.

IT professionals are under pressure to ensure their networks respond effectively to business continuity requirements and comply with industry standards and regulations. Whether you're trying to act in accordance with Sarbanes-Oxley, HIPAA, Gramm-Leach-Bliley and other federal laws, or simply trying to maintain the highest level of availability, the Liebert Availability Assessment can simplify your strategy for ensuring critical uptime.

#### Ensuring Availability

An effective business continuity strategy requires a resilient IT infrastructure coupled with well-documented management practices that can be measured and verified to ensure accountability. It's a complex undertaking encompassing your entire enterprise. The good news is that the Liebert Availability Assessment does all the heavy lifting for you, providing a comprehensive analysis of your critical systems protection.

The Liebert Availability Assessment is designed to help IT, facilities, business continuity and audit professionals develop strategies for more effectively managing power and cooling to improve network availability. It provides a clear roadmap to business

continuity to eliminate surprises during the audit process—or as a result of downtime itself.

#### *The assessment is ideal for companies:*

- Experiencing power or cooling problems
- Expanding IT networks or building new facilities
- Acquiring new facilities that require power and cooling assessments
- Preparing for regulatory audits of business continuity plans

#### *With the assessment, you will be able to:*

- Identify risks to network availability
- Know which actions and policies you can deploy to eliminate those risks
- Set priorities for improving availability
- Deliver to senior management an action plan for ensuring availability

Easy and clear-cut to implement, the assessment delivers results you can use. It identifies gaps in your power and cooling protection strategy and then recommends actions and policies you can implement to resolve those gaps. The assessment also looks at management practices, training, inspections and current power availability management. The goal is to provide a holistic solution that covers all facets of your critical operations.

*"Cost is everything. We have to be able to look at the financial guys and say here is the cost of adding equipment and if we don't do it, we have a potential for a failure." — Global Disaster Recovery Manager, pharmaceutical testing company*

# Assess. Report. Resolve.

## THE LIEBERT AVAILABILITY ASSESSMENT: HOW IT WORKS

### It Starts With Asking The Right Questions

The Liebert Availability Assessment comprises a series of detailed questions designed to help you identify and resolve gaps in your network protection. Developed by Liebert with assistance from IT, facilities and business continuity professionals, as well as leading consultants, the assessment gives you an independent, third-party evaluation of your protection strategy.

*The questions are derived from industry best business practices for power, cooling, and management; IT standards; and regulations affecting IT, including:*

- Sarbanes-Oxley
- HIPAA
- Gramm-Leach-Bliley
- Basel II
- ISACA CobiT
- COSO
- ISO 17799
- NIST
- FFIEC
- VISA CISP
- MasterCard SDP
- CERT OCTAVE Methodology
- FISCAM
- FISMA
- SEC Section 17 CFR 240
- IEEE
- NEC
- NFPA
- NETA

### Assess Your Current Situation

In conducting the assessment, an experienced Liebert Availability Expert will meet with you to evaluate your current power, cooling, monitoring and management practices. This includes a review of your current business continuity program, network environment and future growth plans.

Areas of analysis covered by the assessment include:

- Power
- Cooling and Facilities
- Program Management Practices
- Power To-Do Actions and Policies Needed
- Facilities To-Do Actions and Policies Needed
- Program Management To-Do Actions and Policies Needed
- Inventory of Protected IT Assets

### Report The Details

Based on the analysis, you will receive a comprehensive report that describes your current situation and how you can improve availability.

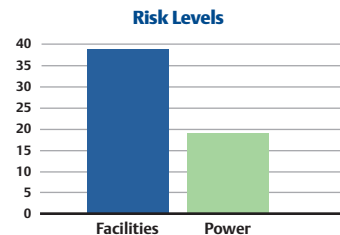
This report provides:

- Metrics for:
  - Vulnerability to Downtime
  - Risks to Power and Facilities
  - Relative Tolerance to Downtime
  - Financial Impact of Disruption
  - Threat Priorities
- Detailed gap analysis showing risks to your protection strategy

### Resolve The Risks

Working closely with your Liebert Availability Expert, you can develop a step-by-step plan for eliminating risks to your availability. Your assessment report will help you gain the support of senior management for actions and initiatives aimed at improving availability and business continuity.

Key metrics showing risk levels, financial impact of business disruptions and other areas of analysis are graphically represented in your Assessment report.



## CAN YOU REALLY AFFORD NOT TO KNOW?

The Liebert Availability Assessment can pay huge dividends in terms of protecting your organization against downtime and simplifying regulatory burdens. You can get started by visiting the Liebert Availability Assessment web site at <http://assessment.liebert.com> for an Availability Quick Test. You will complete a short survey that results in an initial risk score. From there, you will be able to request a custom assessment by a Liebert Availability Assessment Expert.

*"The Assessment provided a systematic approach to analyzing systems and facilities in preparation for making key decisions about our data center."*

— University Data Center Manager

# Ensuring The High Availability Of Mission-Critical Data And Applications



**Trust Liebert to deliver power protection and cooling strategies to ensure business continuity through the high constant availability of mission-critical data, applications and communications.**

Liebert provides a high-availability strategy of applying adaptive technologies across your network. This expertise comes from decades of protecting the most critical systems in the world from downtime, data loss and equipment damage. Liebert knows how to assess your network availability to ensure your enterprise information and applications will always be available, even as networks and technology change.

Liebert delivers unmatched support and service before, during and after installation. Liebert is the only company in the industry that maintains a national network of technical experts to assess customer needs and recommend appropriate solutions. And, Liebert provides comprehensive support through the largest service organization in the industry. Liebert is backed by the development and technology resources as well as the expertise of Emerson Network Power, the global leader in powering business-critical systems.

The full range of Liebert solutions helps you create an information infrastructure that delivers the level of network reliability you need—both now and in the future—to keep your business running.

## **Emerson Network Power.**

The global leader in enabling business-critical continuity.

- AC Power Systems
- Embedded Power
- Outside Plant
- Connectivity
- Inbound Power
- Precision Cooling
- DC Power Systems
- Integrated Cabinet Solutions
- Site Monitoring and Services

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SL-11256 (4/05) Printed in USA

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